

Our approach to business starts with ***YOU.***

WELCOME TO THE CHAMBER AND A WORLD OF
OPPORTUNITY FOR GROWING YOUR BUSINESS.



GREATER TALLAHASSEE CHAMBER OF COMMERCE

BUSINESS STRONG. MEMBER DRIVEN.

A photograph of two men in business suits sitting at a wooden desk. The man on the left is wearing a dark blue suit and a red patterned tie, smiling and looking towards the other man. The man on the right is wearing a grey suit and a blue tie, looking down at a laptop. On the desk are several papers, including one with a pie chart, a smartphone, and a pen. A dark blue rectangular box with white text is overlaid on the right side of the image.

WE MEASURE
OUR SUCCESS BY
YOUR SUCCESS.

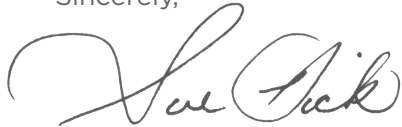


Thank you for your interest in the Greater Tallahassee Chamber of Commerce.

We invite you to explore the benefits of membership in this booklet. We offer unique programs, powerful resources and interactive experiences to help you grow your business to its fullest potential.

Join us, and together, we will cultivate a vibrant community where every business can thrive.

Sincerely,



SUE DICK

President/CEO Tallahassee Chamber

QUESTIONS? CONTACT:

CORRIE MELTON

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TAKILA BROOKS

*Coordinator, Membership
Retention & Engagement*
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850-521-3118

MAXIMIZE YOUR MEMBERSHIP

1. View membership levels and benefits. Complete an application:
**[talchamber.com/
member-benefits](https://talchamber.com/member-benefits)**
2. Subscribe to receive news updates and event reminders:
**[talchamber.com/
connect-with-us/
subscribe-for-updates](https://talchamber.com/connect-with-us/subscribe-for-updates)**
3. Keep this booklet for reference.

The background of the image is a composite of financial and technological motifs. It features a world map in a light blue tone. Numerous white dollar signs (\$) are scattered across the scene, some appearing as if they are floating or being pointed at. On the right side, a close-up of a hand with the index finger pointing towards the center is visible. On the left side, there is a stylized bar chart with four bars of increasing height, each filled with a diagonal hatching pattern. A white curved arrow starts from the bottom left and points upwards and to the right, following the general trend of the bars. At the bottom right, there are faint binary code digits (0s and 1s).

ENSURING THE HIGHEST
RETURN ON YOUR
MEMBERSHIP ***INVESTMENT.***



We are your *go-to resource* for business excellence.

Whether you're starting out or growing a well-established business, we are here for you. We're driving value to more than 1,400 members, representing 50,000 employees, through:

- An array of membership levels to meet diverse needs
- Professional development programs that focus on retaining and growing business
- Valuable marketing and sponsorship offerings for your business
- Access to exclusive events and opportunities to connect with other entrepreneurs and community leaders
- A personalized member experience through the Chamber Concierge program for Grow Business Partners
- Open channels of communication and the sharing of data through an improved website

WHERE TO FIND MEMBER INFORMATION

Explore the Chamber business directory:
web.talchamber.com/search

Discover all that is included with your membership by attending a Benefits & Breakfast:
talchamber.com/chamber-events/benefits-breakfast/

Enhance your brand through advertising and sponsorship opportunities:
talchamber.com/member-center/advertising-sponsorship

Mark your calendar for upcoming events:
talchamber.com/chamber-events



**DRIVING VALUE
TO MEMBERS**

A photograph of two men in a professional setting. The man on the left is a Black man with a beard and glasses, wearing a light blue shirt and a tan blazer, smiling broadly. The man on the right is an older white man with glasses, seen in profile, wearing a blue shirt. A woman with long brown hair is partially visible in the background on the right. A dark blue banner with white text is overlaid at the bottom.

WE ARE THE REGION'S
PREMIER ***VOICE*** OF BUSINESS.

Identifying priorities and championing your interests

With input from our members, we drive the economic agenda and advocate for business to local and state government.

We speak with one voice through a robust network of partners including the *Tallahassee-Leon County Office of Economic Vitality*, *Florida State University*, *Florida A&M University*, *Tallahassee Community College*, and *industry representatives*.

As the longest-serving business support organization in the capital region, we are a powerful influence for change supporting business excellence.

WHERE TO FIND ADVOCACY INFORMATION

Get to know your Business Advocacy Committee:
talchamber.com/your-advocate

Connect on Facebook,
Twitter & Instagram:

- ***fb.com/talchamber***
- ***[@talchamber](https://twitter.com/talchamber)***

Email:
Vice President Jay Revell,
jrevell@talchamber.com



**ADVOCATE
FOR BUSINESS**

WE ARE THE
CATALYST FOR
BUSINESS
GROWTH.



How can we help you grow?

We are committed to retaining and expanding local business through four priority areas:

- Talent
- Entrepreneurship
- Existing industries
- Business environment

We maintain relationships with industry leaders to monitor economic trends, assess local business needs and identify opportunities for collaboration. We can connect you to financial incentives, workforce training and other resources.

TO LEARN MORE, CONTACT:

JAY REVELL, *Vice President*
at 850-521-3114, or jrevell@talchamber.com



WHERE TO FIND BUSINESS RESOURCES

Research local economic data: talchamber.com/data-center

Discover financial resources: talchamber.com/financial-incentives

Learn about opportunities for entrepreneurs: talchamber.com/entrepreneurial-resources



**GROWING
BUSINESS**

WE'RE COMMITTED
TO ***TALENT*** AND
WORKFORCE
DEVELOPMENT



Cultivating leaders and engaging young professionals

Leadership Tallahassee is a great way for businesses to invest in retaining top talent. Monthly sessions focus on topics such as justice, business, economic development, and the arts. The selection process is competitive and applicants must have demonstrated leadership in the public or private sector or show motivation to contribute to Tallahassee.

Access Tallahassee engages young professionals through programs designed to help them build business relationships, grow personally and professionally, and contribute to economic development and quality of life in our community. With more than 400 members and growing, Access Tallahassee promotes our community as an exciting place to work and live.

HOW TO GET INVOLVED

Explore leadership development opportunities and complete an online application:
leadershiptallahassee.com

Learn more about Access Tallahassee and view upcoming events:
acesstallahassee.com



**GROWING
BUSINESS**

SUPPORTING
EXCELLENCE IN
EDUCATION



Bringing industry and schools together for success

World Class Schools forges partnerships between local businesses and Leon County Schools to propel students to high academic standards and equip them with the knowledge and skills they need to thrive as productive citizens in today's economy.

PROGRAMS INCLUDE:

- Lively Building & Construction Program
- Leon Works
- Best & Brightest Awards

Youth Leadership Tallahassee, a year-long program, brings together a diverse group of high school juniors who have demonstrated leadership potential and prepares them to become ethical leaders committed to community involvement.

HOW TO GET INVOLVED

Explore World Class Schools programs: wcsleon.com

Learn more about Youth Leadership Tallahassee and how to apply: leadershiptallahassee.com/programs/youth-leadership-tallahassee



**GROWING
BUSINESS**

CONNECTING ***BUSINESS & COMMUNITY***





Your Chamber

- **1400** Business Members, represents more than **50,000** employees
- More than **\$1,000,000** in sales created through Chamber Leads Groups
- Nearly **100** programs and events designed to grow your business, educate your employees and create B2B opportunities offered throughout the year
- Recruitment and retention of nearly **100** students from our higher education institutions to local employers through the Tally Job Hop
- More than **400** young professionals engaged through our Access Tallahassee program, promoting Tallahassee as a great place to live and work
- Creation of **#TalentLivesHere** video series to promote local young professionals and their careers

Your Community

- **Top Ten College Town** by Livability
- **Top Ten Metro City for Start Up Growth** by FiveThirtyEight
- **Top 50 City for Entrepreneurs** by *Entrepreneur Magazine*
- **Top 15 Most Educated City in US, #1 in Florida** by WalletHub
- **\$1 billion and growing** in total research dollars from our higher education institutions
- **47.5%** of residents over 25 years of age hold a Bachelor's degree or higher from the US Census Bureau
- **Top 100 Best Places to Live** by Livability
- **Top 100 Best Places to Start a Career** by WalletHub
- **Top 5 Best Places To Raise a Family** by Zumper

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300 East Park Avenue | Tallahassee, FL 32301

Address Service Requested

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